

# SERVICES BUSINESSES ARE EASIEST TO GENERATE LEADS FOR.



Sounds hard to believe? Trust me...

**53% of my clients have a services business** and..

regardless of which industry they belong to we have helped them generate massive leads.

How? 🙌



Here are **5 strategies** that I haven't even shared with my clients...

Let me warn you before you learn them..

These strategies if done right, will bombard you with a lot of leads.

**SAVE THIS POST,  
AND NEVER LOSE THESE  
SECRET STRATEGIES!**



## Strategy #1:

# CLIENT'S LINKEDIN POSTS

Go to your potential client's LinkedIn profile, study it, read their content and understand their style of talking.

Thereafter, give valuable comments on their posts so that they start recognising you.

After doing this consistently for a few weeks, send them a cold DM on how you can help them.



## Strategy #2:

# COMPETITOR'S COMMENTS

In 2023, almost everyone is creating content, your competitors too.

Go to competitor profiles with large following who cannot reply to all comments due to the volumes and answer queries that people are posting in the Comments section.

After commenting, send them a cold DM on how you can help them.



## Strategy #3:

# Local SEO & Google My Business

Optimize your Google My Business profile with accurate information, images, and customer reviews.

Focus on local SEO strategies to target audiences in specific geographic locations.



## Strategy #4:

# Quora & Reddit

People ask multiple questions regarding your industry on these platforms every single day.

When you answer their queries, you position yourself as an expert in their mind and remember this: **people buy from people they consider experts.**

When answering the question, you can cleverly plugin your service at the end and start generating leads.



## Strategy #5:

# YOUTUBE PROSPECTING

Search for YouTube channels to whom you can add value with your services.

After making a list of these channels, create high-quality work samples for them and send it via an email.

Communicate that they can use those samples wherever they want for **FREE** and if they want more help, they can contact you.



## Strategy #6:

# Pay-Per-Click (PPC) Advertising

Use platforms like Google Ads to create targeted ads that appear when users search for relevant keywords.

Set a budget for your PPC campaigns and track the performance of your ads to optimize for better results.





# RECAP

1. Client's LinkedIn Posts

2. Competitor's Comments

3. Quora and Reddit

4. Local SEO and GMB

5. YouTube Prospecting

6. Pay-Per-Click (PPC) Advertising



**Get in touch for lead  
generation for your business.**

**Get Started**



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