



10 Best Lessons

from my 9 years of Entrepreneurship Journey

- 1 You fail more number of times than you WIN.
- 2 Valuable Relationships = Valuable Businesses.
- 3 You need to give more value than you get paid.
- 4 You need to reinvent your model to grow faster.
- 5 You can grow only when you delegate and develop.

- 6 Even the best products need to market themselves.
- 7 Everybody is not your customer, avoid selling to everyone.
- 8 Your business is not your life. Build a life outside your business.
- 9 Just ideas count to squat. Execution will always remain the king.
- 10 No Marketing = No Sales = No Revenue = No Profits = No Business