



# What not to do in SEO



**Are your SEO  
strategies  
not working  
well?**



**Maybe you  
are doing  
something  
that you  
should not do?**



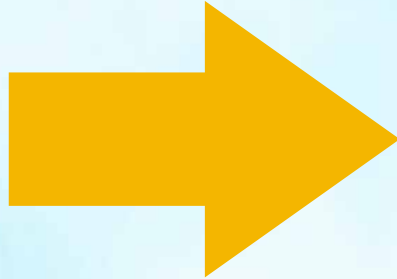
**Negative  
SEO  
affects  
your  
ranking  
the most.**



**But you  
don't have  
to worry  
about it.**



Here I have told  
10 such things  
that you should  
not do in SEO.  
Save this list.



# DON'Ts of SEO

1. Don't overuse Keyword
2. Don't buy/sell backlinks
3. Don't use unnatural/irrelevant Links
4. Don't Build low quality links
5. Don't use hidden links/texts
6. Never buy cheap SEO services
7. Do not spam for backlinks
8. dont link to bad/penalized sites
9. Don't link too often to external sites
10. Don't use same anchor text for every link