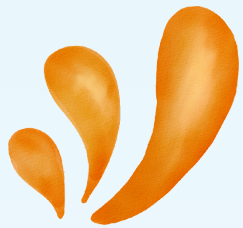


# What is Link Juice?





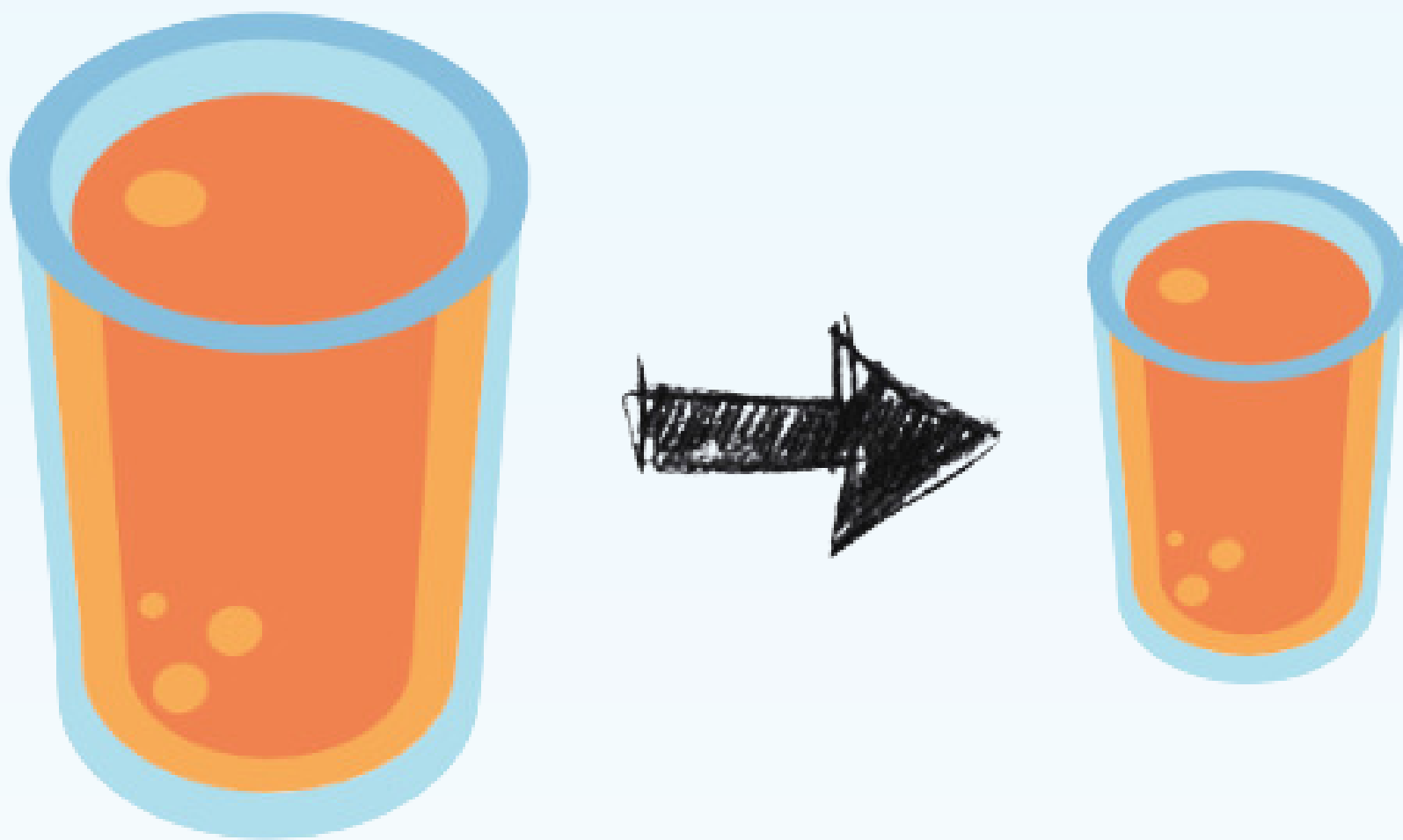
Link Juice is an analogy used to refer the **passing of authority** from one website to another when a link is generated.



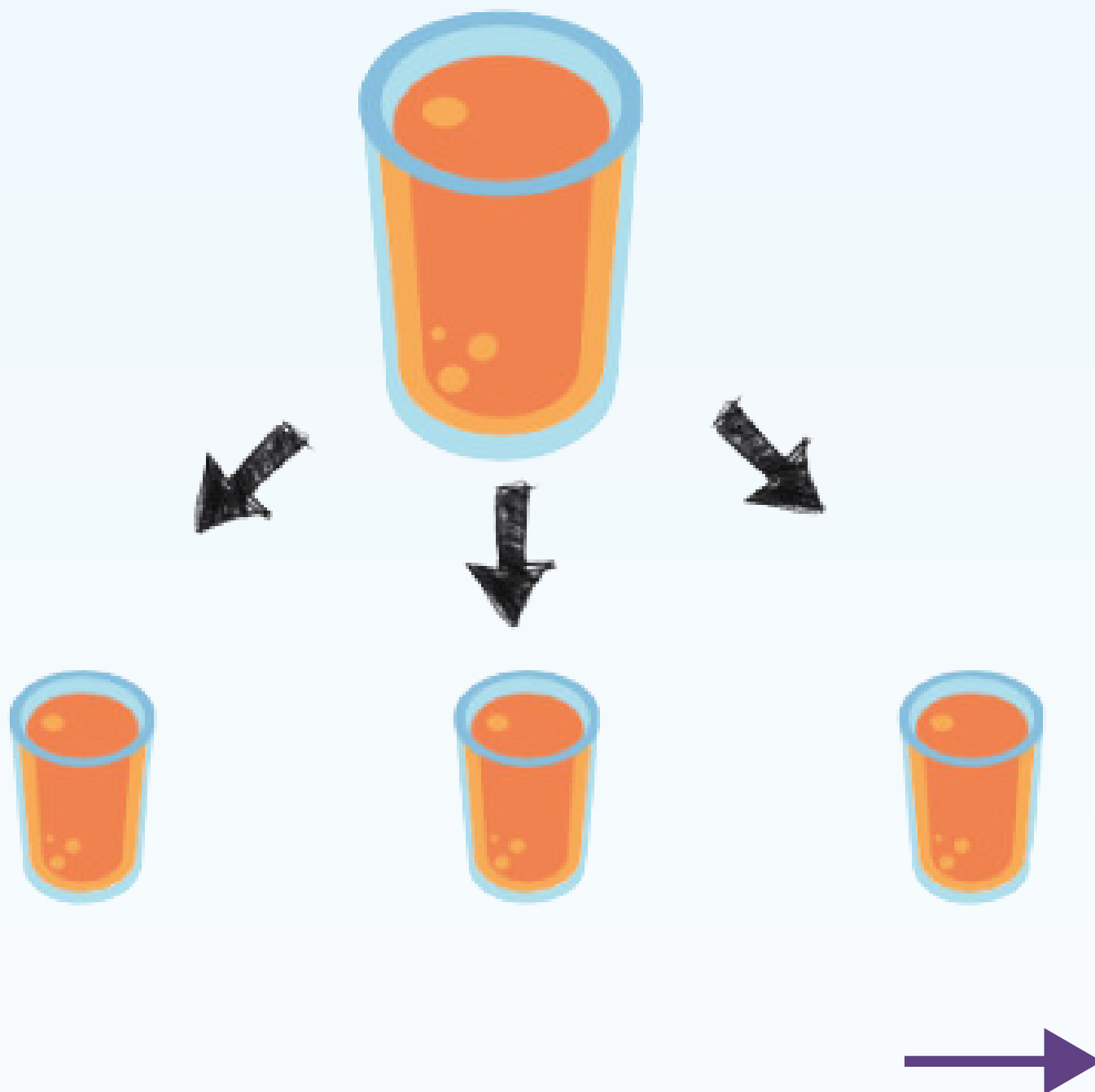
**Imagine every  
website as a glass  
filled with some  
SEO value.**



# When one website **refer** another



This value is **shared**  
with the other  
website **improving**  
its authority.



**Make sure your website  
is filled **with enough**  
juice.**



**Schedule a consultation with me for  
backlinks audit or backlink building!**

follow | save | share



**Happy Learning**

**Get Started**



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