

Ugly truth about SEO



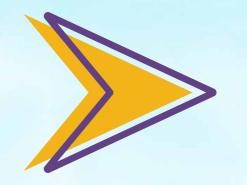


Are you planning to skyrocket your SEO growth?

Then you **must know** these ugly truths about SEO.



Here I have told you 5 ugly truths about SEO which you must know. Save this to keep updated youself.





SEO is not free.

People think SEO is free but it is not. You have to invest your time, hard work and also money in tools to get faster results.





User experience affects SEO the most

People always run after keyword optimization, backlinks, and content, but the most important thing is the user experience. Therefore, smart marketers give the highest priorty to user experience.

You will not rank for poor quality content

Google recommends website owners to put original and high-quality content. You have to keep them updating regularly because refreshing the content will increase the traffic by 20% to 30%.

You have to keep up with the google updates

Whenever Google launches any update, it changes a lot of things. So, to get better results you have to actively make the changes in your content.



Your SEO job will never be fully completed

I always say that SEO is a continuous journey. You can't stop your SEO work. You have to do it regularly to get better results.

