



Digital Aura

Ok Google!

**How to
optimize
for voice
search?**



**Why you
should
optimize
for voice?**

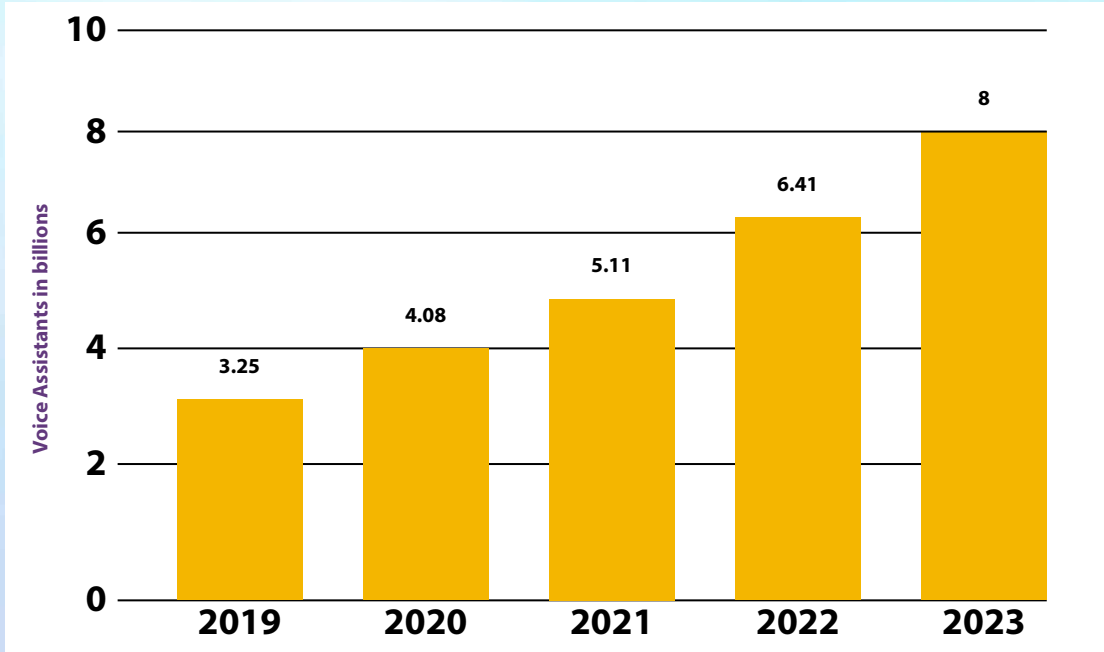


27%

of the global online population is using voice search on mobile devices.



Here is another stats



**So, is your
content
optimized
for voice?**



**Are you
prepared
for the
change?**



follow the tips to
optimize your content
for voice search and be
prepared for the change.



1. Use long-tail keywords.
2. Use conversational language.
3. Optimize for featured snippets.
4. Add more question phrases.
5. Apply structured data and schema.
6. Write in easy language.
7. Improve your page speed.
8. Write long content. (2000+ words).
9. Optimize for local keywords.
10. Pictures and Videos should be included.
11. Use the words filler (I, of, on, of, for, etc).
12. Structure your content very well.
13. Most important : Optimization for mobile.



Bonus Tip

1. Be an early adopter.
Things don't change overnight.
2. Also, do a regular voice search on your own and analyze the result page. Coz, You are also a Google user.



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below if I
missed
anything.**

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