

**Find Best Pages
Of Referring Domains
For Linking**

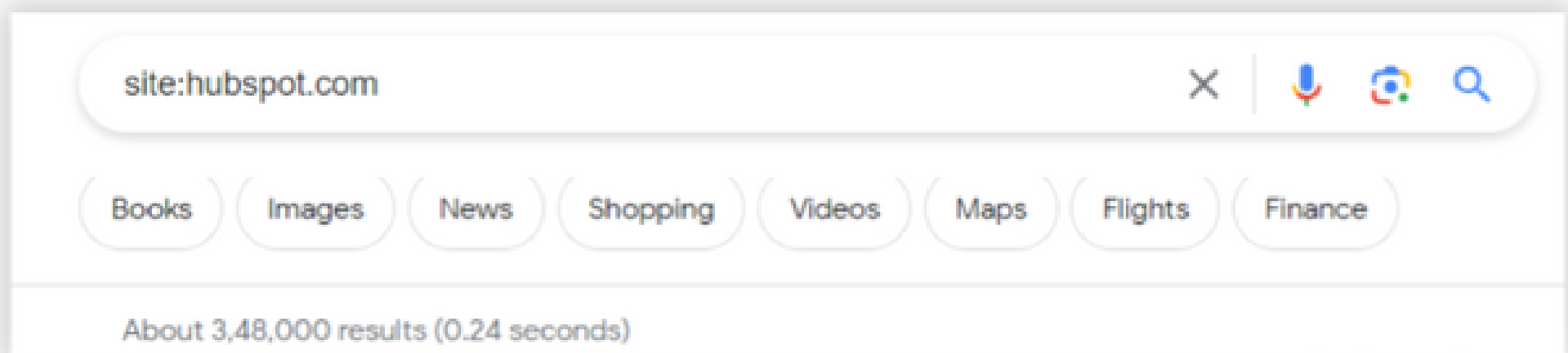
(takes 10 Seconds)

Let's say...

You're **cloudways.com** & you want
backlinks from **hubspot.com**

But Hubspot is massive...

They have close to half a million pages.



How do you find the best pages?

Follow these 7 simple steps

- a. Collect all your **competitors name**
- b. Put the referring domain in **Ahrefs site explorer**
- c. Go to the **linked domains tool**
- d. Click on **filters & domain name**
- e. Add the **competitors' domain** & set the rule to **any value**
- f. Click on **links from target**
- g. Browse the **top opportunities**

a. Collect all your competitors name

- [hostinger.com](https://www.hostinger.com)
- [godaddy.com](https://www.godaddy.com)
- [siteground.com](https://www.siteground.com)

b. Put the referring domain in **Ahrefs site explorer**

The screenshot shows the Ahrefs Site Explorer interface for the domain <https://hubspot.com/>. The URL is highlighted with a red box. The interface includes a navigation menu on the left, a main content area with filters, and a summary of key metrics.

Navigation Menu:

- Overview
- Overview 2.0
- Site structure
- Calendar
- Backlink profile ▲
 - Backlinks
 - Broken backlinks
 - Referring domains
 - Anchors

Main Content Area:

Overview: <https://hubspot.com/> HubSpot | Software, Tools, Resources for Your Business

Filters: Monthly volume ▾ | All countries ▾ | Changes: Last 30 days ▾

Backlink profile

Metric	Value	Change
DR ⁱ	93	
UR ⁱ	41	
Backlinks ⁱ	39.1M	+3.2M
Ref. domains ⁱ	392K	+8.5K
AR	188	
All time Backlinks	516M	
All time Ref. domains	958K	

Organic search

Metric	Value	Change
Keywords ⁱ	4M	+1.2M
Top 3	214K	+62.3K

c. Go to the **linked domains tool**

Outgoing links ▲

Linked domains **New**

Anchors **New**

Outgoing links **New**

Broken links

d. Click on **filters** & add **domain name**

Links from target	Word or phrase	Linked domain name	+ More filters		
DR	Dofollow ref. domains	Dofollow linked domains	Linked pages	Links from target	Domain authority
81	29,760	0	181.8K	365.9K	39
99	19,602,743	2,382	78.2K	221.3K	21
99	25,087,069	2,050	22.5K	81.3K	10
97	4,705,906	150,129	16.4K	80K	10
96	2,545,006	520,163	15K	70.6K	10
98	12,047,619	64	35.5K	68.4K	10
100	37,995,303	7	31.3K	63.8K	10
78	12,757	766	14.8K	63.2K	10
99	21,854,755	529	16.8K	48.5K	10
95	1,408,944	795	16.1K	44.4K	10
94	1,696,036	118,274	15.1K	44.2K	10

Referring page

- Title
- URL
- Platform
- Language
- Referring domains
- Linked domains
- External links
- Traffic
- Keywords in top 100

Link

- Link type
- Anchor
- Anchor with surrounding text

Linked domain

- Domain name**
- Dofollow ref. domains
- Dofollow linked domains

Target page

- URL

e. Add competitors' domain & set the rule to any value

Links from target ▼ Word or phrase Linked domain name ▼ Linked domain name ▼

DR	Dofollow re domain
81	29,76

All rules Any rule

Contains ▼ `hostinger.com, godaddy.com, siteground.com` Any ▼

+ Rule

All values

Any value

Apply

f. Click on links from target

4 domains 📅 First seen ▼

Linked domain	DR	Dofollow ref. domains	Dofollow linked domains	Linked pages	Links from target
godaddy.com ▼	94	390,294	4,124	80 ▼	303 ▼
siteground.com ▼	92	74,536	1,011	33 ▼	97 ▼
hostinger.com ▼	90	35,636	237	17 ▼	21 ▼
hostinger.com.br ▼	84	6,631	227	2 ▼	2 ▼

1

g. Browse the top opportunities

303 links

Referring page	UR	Referring domains	Linked domains	Ext.	Traffic	Kw.	Anchor and target URL
How to Write a Blog Post: A Step-by-Step Guide [+ Free Blog Post Templates] https://blog.hubspot.com/marketing/how-to-start-a-blog	33	2,060	40	102	114.4K	5,095	GoDaddy https://www.godaddy.com/ ↳ 382 - https://www.godaddy.com/fr-fr/
100+ Business Name Ideas to Inspire You [+7 Brand Name Generators] https://blog.hubspot.com/sales/business-name-ideas	18	385	265	373	114.2K	7,387	GoDaddy https://www.godaddy.com/ ↳ 382 - https://www.godaddy.com/fr-fr/ ↳ 381 - https://www.godaddy.com/fr-fr/
							GoDaddy https://www.godaddy.com/
							name availability by searching on a domain registrar such as GoDaddy or Namecheap . (CONTENT) https://in.godaddy.com/
							name availability by searching on a domain registrar such as GoDaddy or Namecheap . (CONTENT) https://in.godaddy.com/ ↳ 381 - https://www.godaddy.com/en-in/

Since they have linked to our competitors, chances are high they may link us as well. Reach out to the pages' editor.

Summary...

- Collect the competition list
- Put your referring domain in ahrefs
- Find out the linked domains
- Identify the pages your competitors are getting links from
- Reach out to the page's editor

Was that helpful?



Feel free to drop the comments, and spread the knowledge by reposting it.



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