



**Ever wondered why  
your existing content  
not ranking on SERP?**

Here are the steps you can  
follow to overcome this issue:



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1

**Check your Google  
Search Console**

**Go to Search Console, check the  
last 3 months and save your  
keyword data.**



2

**Find the top ranking pages**

**Look for pages ranking between position 5-20. Search Engine thinks they're promising, they just need a little boost!**



3

# Boost Your Pages

**Add Internal Linking:** Connect the pages! Add relevant links inside your site to the special ones.

**Start Strong:** Your article's beginning matters. Make it interesting so people keep reading. This will decrease the bounce rate. →

**Enhance with Multimedia:** Add images, videos, a table of content, FAQs and testimonials to make your content engaging.

**Author Bio and Resources:** Showcase the brains behind your content. Add an author bio and extra resources for a comprehensive touch.

**Answer Quick :** Search Engines like it simple. Answer questions fast and clear.



# The result?

**Your content gets a fresh look and Search Engine might bump it to the Top 3!**



# Struggling to get noticed on Search Engines?

Let's talk! We can help your content climb the SERP ranks. Drop us a message for a personalized strategy.



Repost if you find it useful.



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