

Determine Content Direction



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What is **content direction**?

Content direction is a unique direction you give to your content.

Examples

SERP overview for "noodle recipe" ? 27 Jul 2023 Compare with

Search result	Words	DR	UR	Backlinks	Domains	Traffic
1 ▶ Top stories						
2 Homemade Egg Noodles Recipe https://www.thespruceeats.com/homemade-egg-noodles-2215807	1,676	87	18	368	99	16,510
3 23 Noodle Recipes That Are Super Speedy ... - Delish https://www.delish.com/uk/cooking/recipes/g36979332/noodles-recipe/	N/A	85	0	62	9	1,735
4 Egg Noodles https://tastesbetterfromscratch.com/homemade-egg-noodles/	2,162	74	17	296	95	60,869
5 31 Tasty Recipes for Whatever Noodles You Have on Hand https://www.foodnetwork.com/recipes/photos/noodle-recipes	2,855	91	13	128	62	3,750
6 Easy Egg Noodles Recipe https://www.allrecipes.com/recipe/11991/egg-noodles/	1,681	88	13	355	125	27,929
7 Homemade Noodles Recipe Like Grandma Made - https://culturedtable.com/homemade-noodles-recipe/	2,206	28	11	345	29	7,975
8 Creamy Garlic Noodles (Easy One Pot Recipe) https://www.favfamilyrecipes.com/one-pot-creamy-garlic-noodles/	2,030	66	10	62	41	7,028
9 The 25 BEST Asian Noodle Recipes https://gypsyplate.com/the-best-asian-noodle-recipes/	2,043	56	0	3	2	6,126
10 ▶ People also ask						
11 Homemade Egg Noodles https://iamhomesteader.com/homemade-egg-noodles/	2,618	55	16	242	55	10,076



Homemade is where you want to bend the article to

SERP overview for "best magento hosting" ? 📅 26 Jul 2023 ▼ Compare with ▼

<input type="checkbox"/>	Search result	Words	DR	UR	Backlinks	Domains	Traffic
<input type="checkbox"/>	1 Featured Snippet 14 best Magento hosting providers in 2022 (Updated) https://www.magestore.com/blog/best-magento-hosting-providers/ ▼	6,438	73	2	35	16	327
	2 ▶ People also ask						
<input type="checkbox"/>	3 10 Best Magento Hosting Providers 2023 https://meetanshi.com/blog/best-magento-hosting/ ▼	1,987	71	2	57	17	788
<input type="checkbox"/>	4 6 Best Magento Hosting Providers Compared https://themeisle.com/blog/best-magento-hosting-providers/ ▼	2,651	87	1	21	12	231
<input type="checkbox"/>	5 Best Magento Hosting Providers The Top 7 https://www.websitebuilderexpert.com/web-hosting/magento/ ▼	3,599	80	3	65	29	407
<input type="checkbox"/>	6 Best Magento hosting of 2023 https://www.techradar.com/best/magento-hosting ▼	3,086	90	15	1,221	372	294
<input type="checkbox"/>	7 9 Best Magento Hosting (July 2023) - \$1.99 to \$20 https://www.hostingadvice.com/best/magento-hosting/ ▼	4,078	83	6	62	28	224
<input type="checkbox"/>	8 Best Magento 2 Hosting Providers Comparison with ... 301 https://www.cloudways.com/blog/magento-2-hosting/ ▼	0	90	10	45	28	221
<input type="checkbox"/>	9 6 Best Magento Hosting Providers 2023 https://cybernews.com/best-web-hosting/magento-hosting/ ▼	3,624	82	4	36	18	127
<input type="checkbox"/>	10 7 Best Magento Hosting Providers to Consider Now https://www.nexcess.net/blog/best-hosting-for-magento-2/ ▼	3,220	84	6	35	4	150



Freshness angle- **2023**

SERP overview for "biohacking guide" ? 📅 19 Jul 2023 ▼ Compare with ▼

<input type="checkbox"/>	Search result	Words	DR	UR	Backlinks	Domains	Traffic
<input type="checkbox"/>	1 Featured Snippet Biohacking: Definition, Safety, and Top 11 Hacks for Beginners https://www.healthline.com/health/biohacking ▼	5,320	92	22	460	214	679
	2 ▶ People also ask						
<input type="checkbox"/>	3 Biohacking for Beginners : a quick-start guide https://daveasprey.com/beginners-guide-to-biohacking-101/ ▼	3,183	70	9	40	33	500
<input type="checkbox"/>	4 The Ultimate Biohacking Guide: 23 Ways to Hack Your ... https://blog.mindvalley.com/biohacking-guide/ ▼	5,827	77	3	20	13	8
<input type="checkbox"/>	5 Biohacking 101: A Novice's Guide to Molding Your Mind ... https://www.gearpatrol.com/fitness/a38666940/mind-body-biohacking-guide/ ▼	2,158	80	3	15	11	11
<input type="checkbox"/>	6 Beginners Guide To Biohacking: 9 Hacks to Maximize Your ... https://cfah.org/biohacking-guide/ ▼	N/A	76	1	10	10	27
<input type="checkbox"/>	7 Biohacking for Beginners : Simple 5-Step Guide https://unityperformancelab.com/mindset/biohacking-for-beginners-simple-5-step-guide ▼	1,078	18	0	2	2	13
<input type="checkbox"/>	8 Comprehensive Biohacking Guide for Men - Prime https://keepmeprime.com/biohacking-guide-men/ ▼	3,589	11	0	1	1	1
<input type="checkbox"/>	9 Biohacking: How to reach Peak Condition for a Longer ... https://www.tonyrobbins.com/health-vitality/biohacking-for-beginners/ ▼	3,667	82	15	227	149	2,343
<input type="checkbox"/>	10 The Ultimate Guide to Biohacking: How You Can Become ... https://schroederca.medium.com/the-ultimate-guide-to-biohacking-how-you-can-become-more-superhuman-d3f79160968d ▼	N/A	94	0	0	0	6




Guide meant for **beginners** only

How to find **content direction**?



- a** Download compare SERP titles extension
- b** Search your keyword on Google
- c** Notice each result
- d** Give it your direction

a. Download compare SERP titles extension

[Home](#) > [Extensions](#) > Compare SERP Titles

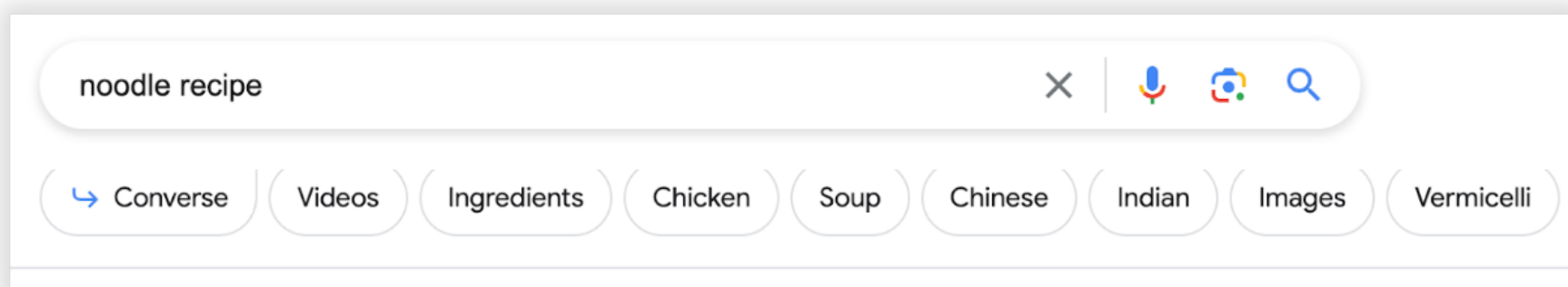


Compare SERP Titles

 [gh.agency](#)  [Featured](#)

★★★★★ 1 ⓘ | [Productivity](#) | 370 users

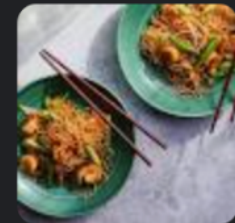
b. Search your keyword on Google





Food Network

<https://www.foodnetwork.com> › Recipes



31 Tasty Recipes for Whatever Noodles You Have on Hand

31 Best Noodle Recipes & Ideas | Recipes, Dinners and Easy Meal Ideas | Food Network

Sep 8, 2022 — 31 Tasty **Recipes** for Whatever **Noodles** You Have on Hand · Delicious Ideas for **Noodles** · My Famous Drunken **Noodles** · Chicken **Noodle** Soup · Soy Sauce ...



Delish

<https://www.delish.com> › Meals & Cooking › Recipes



(#3) 23 Noodle Recipes That Are Super Speedy ... - Delish

Best Noodle Recipes: 23 Easy Recipes Using Noodles

Jan 20, 2023

Singapore Noodles · Chicken Yakisoba · Dan Dan Noodles · Chicken Broth Wit...
Asian Chicken No... · Spicy Chilli Garlic ... · Chicken Noodle S... · Chicken Chow Mein
Singapore Noodles · Dan Dan Noodles · Chicken Broth With Noodles



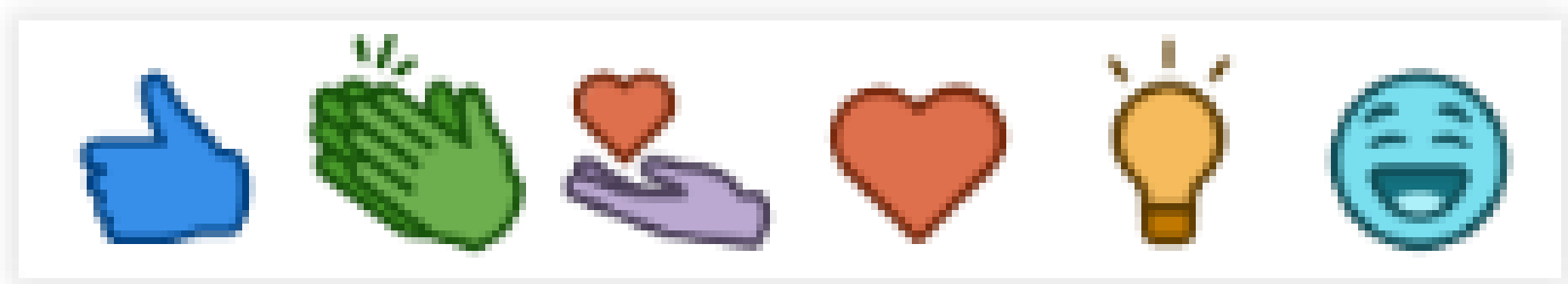
Google changes best to tasty and speedy

d. Give it your direction

- Google doesn't rewrite any article with "homemade" term
- Google changes all the recipes with the "best" term

**So write content for users
who're looking to build
homemade noodles.**

Was that helpful?



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