



Digital Aura

**Never
Ignore
These
6 Things**



**Do
You
Know?**



**Google uses
over 200
ranking factors
in their
algorithm.**



**And, you can
never know all
those factors.**



**In this situation,
you can do only
one thing**



Experiments & Analysis



**The good news is,
industry experts
have already done
so.**



And, here are the top thing that you should care about. Optimize your website for these things very first to get higher ranking in SERP.



Save This

- ✓ Searcher's Intent
- ✓ CTR
- ✓ Website Speed
- ✓ Bounce Rate
- ✓ Dwell Time
- ✓ User Experience

