

# 10 Marketing Truths

## No One Tells You 🤪

- 1 Marketing is not just about posting on social media.
- 2 Marketing is not just about pumping money into ads.
- 3 Marketing cannot cover up a poor product or service.
- 4 Marketing will never get you revenue, it will get you leads.
- 5 Marketing is not a hack, it is a necessity for growth.

- 6 Marketing shouldn't be done by just the business owner.
- 7 Marketing is not just about content writing and design.
- 8 Marketing is not about buying followers, likes or shares.
- 9 Marketing won't work if you don't know how to measure it.
- 10 Marketing's best friends are analysis and automation.

***Save it and build  
your marketing team.***

